

SMART Introduces New CEO Terry Shanley



Respected leader with a commitment to community

Portland, 16 August 2007 – SMART (Start Making A Reader Today) is pleased to introduce Terry Shanley as its new CEO. Starting August 31, Terry will lead SMART toward its vision of an Oregon where every child can read and is empowered to succeed.

“We welcome Terry to SMART and are confident in his abilities to guide the organization to new successes,” said Linda Wright, chair of SMART’s Board of Directors. “He brings with him 24 years’ experience in the commercial development and construction industries. A longtime competitive athlete, he is results-driven. But his true joy comes from helping others.”

Through his work with Shanley Properties LLC, Cushman & Wakefield and others, Terry has developed properties around Portland, increased market share and revenues, and created more collaborative internal cultures.

For 12 years Terry has been an active leader in the nonprofit sector. He’s lobbied in Washington D.C. on behalf of the American Cancer Society, chaired committees for Relay for Life, and grossed record funds for the Providence Cancer Center as chair of its annual luncheon.

Terry has also received numerous philanthropy awards including the prestigious International Community Service Award from Cushman & Wakefield and the Humanitarian of the Year Award from the Commercial Association of Realtors, and was recognized by the American Cancer Society as Volunteer of the Year.

He is eager to begin work with SMART: “The organization has made great progress toward building brighter futures for Oregonians big and small, and I’m thrilled to help further its vision.”

This year SMART’s goal is to engage 9,000 community volunteers to read one-on-one with 11,600 K-3 children. SMART is broadening its base of support by more directly engaging communities in fundraising and volunteer recruitment, as well as building awareness for SMART via community fundraising events, marketing and promotional campaigns, and direct mail.

Terry, his wife Della, and two daughters reside in Portland.

About SMART® (Start Making A Reader Today)

SMART is a nonprofit that envisions an Oregon where every child can read and is empowered to succeed. We engage community volunteers to read one-on-one with K-3 children who need literacy support. Participating children also receive new books each month to keep and read with their families. Since 1992, thousands of SMART volunteers have been inspiring little readers through storytelling. Together with support from the community, we are building brighter futures for Oregonians big and small. Volunteer or donate today. Visit www.getsmartoregon.org or call 1-877-598-4633.

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Contact SMART

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