

Hanes Chiropractic Wellness Center Supports SMART in Central Oregon

\$4,500 donation ensures literacy support for 78 Prineville children

Prineville, 23 August 2007 – Today SMART (Start Making A Reader Today) received a donation totaling \$4,500 from the Hanes Chiropractic Wellness Center in Prineville. Funds will help SMART deliver one-on-one literacy support and new books to 78 Prineville children participating in SMART this year at the Ochoco and Crooked River schools. Hanes presented a large check to SMART today at the Wellness Center.

Dr. Coby Hanes of Hanes Chiropractic said, “We are glad to support SMART’s worthwhile program, and hope to help them achieve their ambitious goal of an Oregon where every child can read.”

Funds were raised for SMART during Hanes Chiropractic’s second annual Kids Day America event held earlier in May. The free event offered numerous activities to improve the safety and health of families and children such as free fingerprinting and ID cards. The event included a call for financial gifts to SMART, resulting in \$4,500 donated by caring citizens in Prineville.

“SMART is grateful to have Hanes Chiropractic’s support for K-3 students participating in our program,” said Ellen Valway, SMART Program Manager in Central Oregon. “It’s proven that SMART students develop reading accuracy, fluency, and comprehension significantly faster and maintain these gains even after completing the program. Hanes Chiropractic has ensured we can deliver SMART to children in Prineville who will benefit the most.”

SMART’s first-ever Readathon in Central Oregon ends September 1 and is open to K-5 children in Crook, Deschutes and Jefferson counties. Children who read the most books will win prizes courtesy of Barnes & Noble. Winners will be announced at an event on September 22 in front of the Bend Public Library. Event is free and open to the public. Children can pick up a Reading Log at Barnes & Noble Bookstores and local libraries, or download via www.getsmartoregon.org.

In 2007-08, SMART plans to support almost 1,000 children in Crook, Deschutes and Jefferson counties.

About SMART® (Start Making A Reader Today)

SMART is a nonprofit that envisions an Oregon where every child can read and is empowered to succeed. We engage community volunteers to read one-on-one with K-3 children who need literacy support. Participating children also receive new books each month to keep and read with their families. Since 1992, thousands of SMART volunteers have been inspiring little readers through storytelling. Together with support from the community, we are building brighter futures for Oregonians big and small. Volunteer or donate today. Visit www.getsmartoregon.org or call 1-877-598-4633.

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