

What's New in Central Oregon

Serving Crook, Deschutes, Grant and Jefferson counties

SMART Central Area Staff

Jennifer Zardinejad
Area Manager

Stephanie Rohdy
Program Manager

SMART Central Office

354 NE Greenwood Ave.
Suite 214
Bend, OR 97701

Contact us!

541-797-7726
getSMARToregon.org



Hello from Central Oregon!

It's been another great year of reading together. Thank you all for partnering with us to bring the love of books to children in our communities.



Book Challenge Raises Funds for Books for Local Kids

Our annual Book Challenge, encouraging volunteers to contribute funds toward purchasing books for SMART students, was a huge success. Thanks to our amazing volunteers, we raised over \$7,000, which will help purchase nearly 2,500 books for local SMART students.

This year, Terrebonne Community School was our local winner, with 60% of volunteers participating in the Book Challenge. As the winning site, volunteers in Terrebonne gave away an additional book to each student. Congratulations, and thank you to everyone who participated!

Statewide, the Book Challenge raised \$90,220, thanks to the generosity of hundreds of volunteers and a matching grant from the Fred Meyer Fund; this translates to 31,600 books for kids across Oregon next year!



Meet Central Oregon's Volunteer of the Year

We are thrilled to introduce you to Central Oregon's Volunteer of the Year, Amy Oland. Amy is a dedicated Site Coordinator at Mid-Columbia Children's Council Head Start in Madras and an amazing ambassador for SMART.



She creates a fun, high-quality experience for kids and volunteers in her program and is always excited to share her passion for children's literacy. Thank you, Amy!

2017-2018 Central Area Impact



21 sites



359
volunteers



836
students served



12,002
books given





Welcome New Program Manager

This spring, we welcomed Stephanie Rohdy to our Central Office as our new Program Manager. Stephanie previously worked at the Deschutes

Land Trust and brings experience in education and community outreach to SMART. She is passionate about working with volunteers, schools and community partners to make a difference for local children.

The SMART Sip Raises Funds for Local Programs

The SMART Sip, a new take on our annual fundraiser, was a big success! More than 100 SMART supporters gathered at the OXFORD hotel on May 17 to enjoy premium wine, beer and spirits along with delicious hors d'oeuvres and a chance to learn more about SMART. Thank you to everyone who attended, and to our sponsors and vendors: Bend Garbage and Recycling, Umpqua Bank, Bigfoot Beverages, Brooks Resources, First Interstate Bank, Miller Lumber, Hooker Creek, Crater Lake Spirits, Crux Fermentation Project and Willamette Valley Vineyards.

SMART Readers

We love our SMART Readers! Thank you to the more than 330 volunteer Readers in Central Oregon for giving one hour of their time each week to sit down with children and have fun with books while building critical literacy skills!



Thank You, SMARTies!

Site Coordinators

SMART Site Coordinators oversee reading sessions, work behind the scenes to ensure their programs run smoothly, and serve as liaisons for SMART in their school communities. Thank you to our 21 incredible Site Coordinators who inspire us every day with their dedication and hard work.

| | | |
|---------------|-----------------|---------------|
| Aileen DeLapp | Jeri Coffin | Pam Weindel |
| Amy Oland | Judy Loudermilk | Petra Berger |
| Cathy Cooper | Judy May | Sue Jorgenson |
| Cindy Brennan | Kathy Knower | Sue White |
| Deborah Olsen | Lee Bjorklund | Val Linhares |
| Ellen Mandel | Linda Studtmann | |
| Jaime Gladish | Marla Green | |
| Jamie Hicks | Michael Harvey | |

SMART Central Leadership Council

The SMART Leadership Council advocates for SMART in their companies and communities. Thank you to this fantastic group for supporting our vision of an Oregon where every child can read and is empowered to succeed!

- Ben Eckstein, Karnopp Petersen
- Elie Gaines, All Schools Consulting
- Golsima Hagen, Hurley Re
- Harriet Langmas, Community Member
- Jane Teater, Retired Educator and Member
of the SMART Statewide Board of Directors
- Jim Linker, Umpqua Bank

Corporate and Foundation Sponsors

Many businesses, foundations, and individuals in Central Oregon provide the funding and volunteer support that allow local SMART programs to thrive. Special thanks to these businesses and partners for helping SMART bring a love of reading to Central Oregon children.

